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Maid to Clean in the Spotlight for Being 'Green'

Alexandria, Virginia, January 10, 2008

Maid to Clean, an independent cleaning company with locations in Arlington, VA and Bethesda, MD is back in the spotlight, this time for its eco-friendly cleaning practices. On January 9th, the company was featured on metro-Washington, DC NBC-affiliate WRC-TV Channel 4.

“We are very pleased that people are taking notice of our green cleaning methods,” said Maid to Clean founder and owner Cinderella Bermudez. “We have been an eco-friendly cleaning service provider since I started the company in 1996. Green cleaning is not just a matter of environmental responsibility; it also makes sense from a business standpoint. Vinegar, Bon Ami and Simple Green are not expensive products. They are simple and safe for our team members to use, and our clients are pleased with the results.” To view the 3-minute video clip, visit: <http://video.nbc4.com/player/?id=205501>.

Maid to Clean has gained much media attention in the last 18 months. Over the summer, *The Washington Post* and *The Blade* interviewed Cinderella Bermudez and her business partner and brother Merced Bermudez regarding housecleaning topics. In October, Maid to Clean was named 2007 Professional Service Business of the Year by the Alexandria Chamber of Commerce. The company has held top marks for customer satisfaction in a DC-based consumer report for the last 3 years. Nationally, Maid to Clean won the 2007 ARCSI Best Uniform Award, having traded their outdated attire for a sporty denim shirt, khaki pants and matching apron. MTC also continues to employ Kenia Montalvan, 2006 winner of the ARCSI Professional Cleaner of the Year Award.

About Maid to Clean: Maid to Clean provides residential and commercial cleaning service to Washington, DC, Arlington and Alexandria, Virginia and Bethesda and Chevy Chase, Maryland. Maid to Clean has been in business for over 10 years and has ranked as the top housecleaning service in metro-DC since 2005. Maid to Clean is fully licensed, bonded and insured. Each Maid to Clean franchise is independently owned and operated and is a member of the Association of Residential Cleaning Services International and the Better Business Bureau.

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